

Test-IV: Reasoning Ability

Directions (Q. 121-125): In each question given below are two/three statements followed by two conclusions numbered I and II. You have to take the two/three given statements to be true even if they seem to be at variance with commonly known facts and then decide which of the given conclusions logically follow from the given statements, disregarding commonly known facts. Give answer

- 1) if only conclusion I follows
- 2) if only conclusion II follows
- 3) if either conclusion I or conclusion II follows
- 4) if neither conclusion I nor conclusion II follows
- 5) if both conclusion I and conclusion II follow

121. Statements: No corner is a side
All sides are ends.

Conclusions: I. No end is a corner
II. All ends are sides

122. Statements: All questions are answers.
All answers are replies.
All replies are inquiries.

Conclusions: I. All answers are inquiries.
II. All replies are questions.

123. Statements: All planets are stars.
No star is a moon

Conclusions: I. Some moons are planets.
II. No planet is a moon

124. Statements: Some laws are rules
All rules are sentences.

Conclusions: I. At least some sentences are laws.
II. At least some rules are laws.

125. Statements: Some kites are birds
Some birds are animals

Conclusions: I. No animal is a kite
II. Some animals are definitely not birds

140. Statements: $P > Q \geq A < R = I$

Conclusions: I. $A < P$ II. $I > A$

Directions (Q. 141-145): Study the following information to answer the given questions:

P, Q, R, S, T, V and W are sitting in a straight line facing north but not necessarily in the same order. R sits third to the left of W. Neither R nor W sits at extreme ends of the line. Only one person sits between R and T. S is not an immediate neighbour of either R or W. Two people sit between T and P. Q is an immediate neighbour of S.

141. Who amongst the following sits exactly between R and T?

- 1) P
- 2) Q
- 3) V
- 4) S
- 5) None of these

142. How many persons are sitting between P and W?

- 1) One
- 2) Two
- 3) Three
- 4) Four
- 5) More than four

143. What is the position of T with respect to Q?

- 1) Third to the left
- 2) Fourth to the right
- 3) Second to the right
- 4) Second to the left
- 5) Immediate left

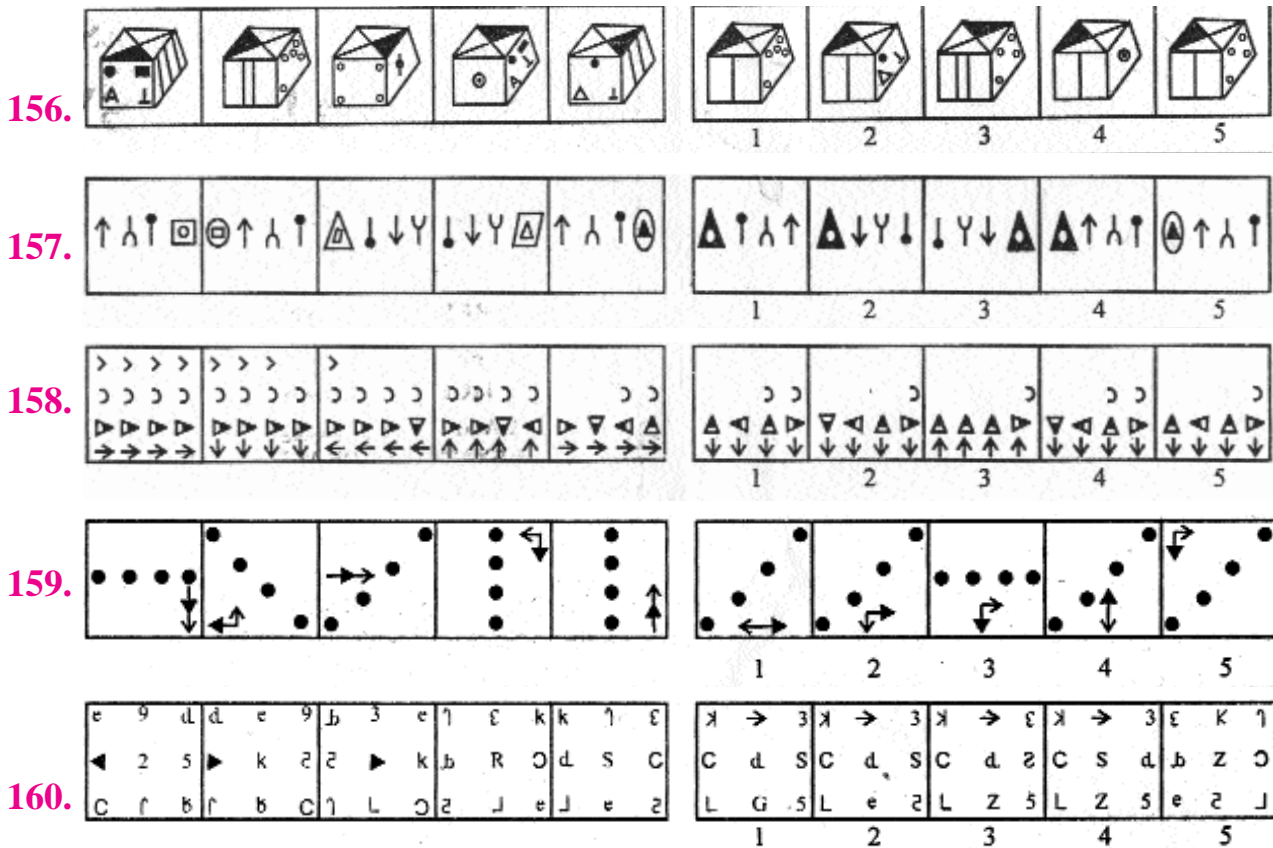
144. Which of the following pairs represents persons sitting at two extreme ends of the line?

- 1) S, V
- 2) P, S
- 3) T, V
- 4) P, Q
- 5) P, T

145. Which of the following is true with respect to the given arrangement?

- 1) Two people sit to the left of R.
- 2) S sits to the immediate left of Q.
- 3) W and V sit between T and P.
- 4) Only one person sits to the right of S.
- 5) None is true

Disrections (Q.146-148): Four of the following five are alike in a certain way based on the English alphabetical series and so form a group. Which is the one that does not belong to that group?



Test-V: Marketing Aptitude/ Computer Knowledge

161. A 'Call' in marketing jargon means

- 1) a phone call
- 2) browsing the net
- 3) to call on a prospect
- 4) a call centre
- 5) a place of worship

162. The task of marketing involves

- 1) opening new branches
- 2) buying a company
- 3) selling a company
- 4) selling products and services of a company
- 5) mergers

163. Service Marketing is the same as

- 1) relationship marketing
- 2) transaction marketing
- 3) passive marketing
- 4) internal marketing
- 5) instant marketing

164. 'Conversion' means

- 1) to convert losses in to profits
- 2) to convert profits into losses
- 3) to change a product suitably to suit each customer
- 4) to convert a prospect into a buyer

5) selling products and services of a company

165. The type of marketing involved in banks is

- | | |
|---------------------------|-----------------------|
| 1) transactions marketing | 2) service marketing |
| 3) commodity marketing | 4) ruthless marketing |
| 5) indifferent marketing | |

166. Market space means

- | | |
|-------------------------------|--------------------------------|
| 1) place where goods are sold | 2) trade fairs and meals |
| 3) road shows | 4) scope available for selling |
| 5) competition | |

167. A 'lead' means

- | | | |
|------------|----------------|------------------------|
| 1) a leash | 2) a leader | 3) an interested buyer |
| 4) ADSA | 5) a cold call | |

168. ADSA's (Direct Selling Agent's) main job is

- | | |
|------------------------|--------------------------------|
| 1) to design products | 2) to sell to the target group |
| 3) to do market survey | 4) to distribute profits |
| 5) to earn incentives | |

169. Transaction marketing involves selling of

- | | |
|--------------------------|------------------|
| 1) mere goods | 2) mere services |
| 3) ideas and thoughts | 4) repair work |
| 5) after - sales service | |

170. A 'Prospect' means

- | | | |
|---------------------------|------------------|-------------------------|
| 1) newly designed product | 2) a team leader | |
| 3) a likely buyer | 4) ATM usage | 5) internet transaction |

171. Marketing techniques include

- | | |
|---------------------------------|-----------------------|
| 1) good arguing skills | 2) good joking skills |
| 3) effective negotiation skills | 4) walking skills |
| 5) story telling skills | |

172. Service marketing implies selling of

- | | | |
|------------------------|-----------------------|----------------|
| 1) only goods | 2) only services | 3) web servers |
| 4) various commodities | 5) goods and services | |

173. Marketing channels means

- 1) outlets from where sales take place
- 2) channel financing
- 3) focusing sales on one single group
- 4) home delivery
- 5) courier service

174. Market share means

- 1) share capital of the company
- 2) staff strength of the company
- 3) employees stock option
- 4) share price quoted in the market
- 5) percentage share of business of the company, as compared to peers

175. The target group for tractor loans is

- 1) cold storage plants
- 2) farmers with large landholding
- 3) farm labourers
- 4) agriculture Colleges
- 5) vegetable vendors

176. "Cross-selling" means

- 1) selling to enemies
- 2) selling new products
- 3) reversal of a sale
- 4) selling other products existing customers
- 5) public relations

177. The target group for an ATM-cum-Debit Card is

- 1) all primary school children
- 2) all prisoners
- 3) firms
- 4) all existing and prospective customers
- 5) other bank's customers

178. The target group for a car loan is

- 1) all high income individuals
- 2) all car dealers
- 3) all students
- 4) all BPL persons
- 5) blind persons

179. A Savings Account with insurance benefit is

- 1) a long term loan account
- 2) a running overdraft facility
- 3) a non-fund facility
- 4) a type of remittance facility
- 5) a value-added deposit account

180. The leads for a car loan can be had from

- 1) car manufacturing companies
- 2) car dealers
- 3) car owners
- 4) car mechanics
- 5) back office staff

181. Which type of memory gets lost when your switch off?

- 1) ROM
- 2) RAM
- 3) Cache
- 4) Dynamic
- 5) Static

182. What is the name of the program that controls the computer?

- 1) The Operating System
- 2) An Application Program
- 3) A Browser
- 4) The File Manager
- 5) The Compiler

183. Which type of network would use phone lines?

- 1) WAN
- 2) LAN
- 3) WWAN
- 4) Wireless
- 5) None of these

184. What type of devices are computer speakers or headphones?

- 1) Input
- 2) Input/Output
- 3) Software
- 4) Storage
- 5) Output

185. Which type of memory holds the program to start up the computer?

- 1) ROM
- 2) RAM
- 3) Cache
- 4) Static
- 5) None of these

186. A program for viewing web pages is called

- 1) Word Processor
- 2) Spreadsheet
- 3) Protocol
- 4) A browser
- 5) Database

187. The term used to describe the intangible instructions that tell the computer what to do is

- 1) hardware
- 2) software
- 3) storage
- 4) input/output
- 5) None of these

188. A computer tower is not

- 1) a CPU
- 2) Hardware
- 3) the "Heart" of the computer
- 4) a peripheral
- 5) None of these

189. A computer cannot perform which of the following functions?

- 1) Addition
- 2) Subtraction
- 3) Bake a cake
- 4) Division
- 5) None of these

190. Which of the following has the smallest storage capacity

- 1) zip disk
- 2) hard disk
- 3) floppy disk
- 4) data cartridge
- 5) CD

191. What type of devices are CDs or DVDs?

- 1) Input
- 2) Output
- 3) Software
- 4) Storage
- 5) Input/Output

192. Why has RAM been named like this?

- 1) Because it is read and write memory
- 2) Because it is volatile memory
- 3) Because any of the locations in chip can directly be selected for storing and retrieving data and instructions.
- 4) Because it is non-volatile memory

193. What is the full form of URL

- 1) Uniform Reverse Location
- 2) Universal Resolution Location
- 3) Universal Resource Locator
- 4) Universal Re-engineering Location
- 5) United Resource Locator

194. Easily relocatable language is

- 1) Machine language
- 2) Assembly language
- 3) Low-level language
- 4) Medium Level language
- 5) High Level language

195. Which of the following describes the characteristic features of SRAM?

- 1) Cheap but slow
- 2) More consumption of power and much costly
- 3) Based on transistor - capacitor combinations
- 4) Low consumption of power
- 5) None of these

196. Free of cost repair of software bug available at internet is called

- 1) Version
- 2) Ad-on
- 3) Tutorial
- 4) FAR
- 5) Patch

197. Which of the following is READ only disc

- 1) DVD-R
- 2) DVD-ROM
- 3) DVD-RW
- 4) CD-R
- 5) None of these

198. Which of the following is not a computer language?

- 1) High level language
- 2) Machine language
- 3) Low level language
- 4) Medium level language
- 5) None of these

199. The speed of clock frequency of a micro processor is measured in

- 1) Hertz
- 2) Baud rate
- 3) CPS
- 4) Bits
- 5) Bytes

200. Normally which of the following is costlier?

- 1) Server
- 2) Notebook computer
- 3) Personal computer
- 4) Laptop computer
- 5) Main frame computer