

Pearl Academy



Pearl Academy Entrance Exam Pattern

All Courses of School of Design, School of Fashion and Fashion Communication Course

- Exam: General Proficiency Test (GPT) | Design Aptitude Test (DAT) | Personal Interview & Portfolio Showcase
- Duration: 90 mins of GPT and DAT + 30 mins of Personal Interview & Portfolio Showcase
- Format: Multiple Choice Questions (MCQ)

All Courses of School of Contemporary Media (Except Fashion Communication)

- Exam: General Proficiency (GPT) Test & Media Aptitude Test (MAT) | Personal Interview & Portfolio Showcase
- Duration: 90 mins of GPT and MAT + 30 mins of Personal Interview & Portfolio Showcase
- Format: Multiple Choice Questions (MCQ)

All Courses of School of Creative Business:

- Name: General Proficiency Test (GPT) | Personal Interview
- Duration: 60 mins of GPT + 30 mins of Personal Interview
- Format: Multiple Choice Questions (MCQ)

Interview & Portfolio Evaluation:

- Campus City Applicants (Delhi NCR, Mumbai, Jaipur, Bengaluru): Face to Face at Pearl academy Campus
- Outstation Applicants: Online interview
- Duration: 30 Mins
- Portfolio showcase & discussion on the portfolio will be part of the interview process.
- Please note that there is no negative marking in our Entrance Exam Process.

Pearl Academy Entrance Exam Syllabus

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Name of the Test	Syllabus
General Proficiency Test (GPT)	English Comprehension, English Language Ability, Logical Reasoning, Quantitative Ability, Data Interpretation
Design Aptitude (DAT)	Creativity, Drawing, Design Ability, Power of observation and imagination, Sensitivity to environment and communication skills
Media Aptitude Test (MAT)	Creative Thinking (ideation on branding or advertisement or campaign), Visual Expression (logo design or dialogues & expressions writing: screenplay), Command over language (short report writing), and Power of observation (human behavior or visual elements)