

Business Awareness Question & Answers



1. " The power to give " is a caption of _____?

- a). BPL Excel
- b) National Panasonic
- c) ICICI Credit cards |
- d) Standard Chartered

Ans.: ICICI Credit Cards

2. This is not a Govt. of India Enterprises ?

- a) Steel Authority of India Ltd.
- b) Bharat Sanchar Nigam Ltd.
- c) Mazagon Dock Ltd.
- d) None of these

Ans.: None of these

3. Choose the wrongly matched pair of CEO's ?

- a) ICICI - K.V.Kamath
- b) Cadbury India - Mathew Cadbury
- c) Reliance Petrochemical - Anil Ambani
- d) HDFC -Deepak Parekh

Ans.: Anil Ambani

4. Which of this is not a producer of steel ?

- a) SAIL

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- b) TISCO
- c) Jindal Strips
- d) TELCO

Ans.: TELCO

5. In year 2000 India's Fiscal Deficit was budgeted at _____?

- a) 5.6%
- b) 5.9%
- c) 12%
- d) 4.0%

Ans.: 5.9%

6. The merger of Allied Signal Inc. & Honeywell Inc., named as?

- a) Honeywell operates in_____
- b) Aircraft Engine
- c) Chemicals
- d) Industrial Control Equipments
- e) All of the above

Ans.: All of above

7. In 2000, what % of FDI was directed towards Telecom activities ?

- a) 20%
- b) 10%

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c) 49%

d) 25%

Ans.: 49%

8. The greatest contribution to the Indian Treasury is by ____?

a) Corporation tax

b) Income tax

c) Excise

d) Borrowing

Ans.: Borrowing

9. Which Company owns Bisleri brand of mineral water?

a) Coca-Cola

b) Pepsico

c) Parle Agro

d) Bisleri Inc

Ans.: Parle Agro

10. This is not a company which deals in oil (petro)?

a) Shell

b) Exxon

c) BP

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d) None of these

Ans.: None of these

11. Which of this is not an ITC Brand ?

a) Wills

b) Gold Flake

c) Charms

d) Bristol

Ans.: Charms

12. " Blue Chip " companies are indicator of the predominance of blue collar workers in them the American companies listed inthe stock exchange the most valuable scrips in the market cutting edge computer chip companies ?

Ans.: The most volueable Scrips on the market

13. Which product and brand name is advertised with the line " Discover a passion " ?

a) Signature Whisky

b) Classic cigarettes

c) Adidas sportswear

d) Royal Challenge Golf

Ans.: Classic Cigarette

14. Before investing in India securities ?

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- a) RBI
- b) IMF
- c) SEBI
- d) BSES

Ans.: BSES

15. Ariel detergent is owned by- ?

- a) Hindustan Lever Ltd.
- b) Procter & Gamble
- c) Godrej Soaps
- d) Johnson & Johnson

Ans.: Protector & Gamble

16. Who is the author of the famous Management book " The seven Habits of Highly Effective People " ?

- a) Peter Drucker
- b) Steve Covey
- c) Henry Ford
- d) David Ogilvy

Ans.: Steve Covey

17. India's biggest Advertising agency in terms of billings is

- a) Lintas

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b) Mudra

c) O & M

d) HTA

Ans.: HTA

18. After independence, under the fixed exchange rate system, the Indian Rupee was linked to ?

a) the British Pound

b) the American Dollar

c) Gold standard

d) Silver measure

Ans.: The British Pound

19. The import percentage of Indian total Foreign Trade is approximately

a) 50%

b) 25%

c) 10%

d) 90%

Ans.: 50%

20. The Tobin tax can be applied on

a) imports

b) exports

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c) Forex dealings

d) agriculture

Ans.: Forex Dealings

21. Which Company Took over Hidustan Zinc Ltd?

a) Binani Zinc

b) Reliance

c) Gujrat Ambuja

d) Sterlite

Ans.: Sterlite

22. What is the corporate entity of the ISRO?

a) Space Sanchar Nigam Ltd

b) Antriksh Corporation

c) Nakshatra Nigam Ltd

d) Mahajagatik Pradhikaran

Ans.: Antriksh Corporation

23. Which Commerce Minister evolved the concept of the 'navaratna'-s?

a) Ramakrishna Hegde

b) Pranab Mukherjee

c) P. Chidambaram

d) Murasoli Maran

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Ans.: Murasoli Maran

24. What does the term 'Hyundai' mean?

- a) Have a nice day!
- b) Good Day!
- c) I appreciate it!
- d) I am the King

Ans.: I appreciate it!

25. About which car was the following said: 'The people can have it in any colour as long as it is black.'?

- a) Rolls Royce Silver Sword
- b) Ford Model T
- c) Mercedes Benz
- d) Hyundai Accent

Ans.: Ford Model T

26. Who wrote the motivational classic How to Win Friends and Influence People?

- a) Peter S. Drucker
- b) Edward de Bono
- c) Dale Carnegie
- d) John D. Rockefeller

Ans.: Dale Carnegei

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27. What is the technical term for 'a buying spree' vis-à-vis the shares of a particular company?

- a) rally
- b) jamboree
- c) pickup
- d) tezi

Ans.: Rally

28. Which media group has the motto 'Let truth prevail'?

- a) Synergy Communications
- b) New Delhi Television
- c) Bennett, Coleman & Co.
- d) Fox News

Ans.: Bennett, Coleman & Co.

29. What does Section 80 of the Indian Income Tax Act, 1961 deal with?

- a) exemptions
- b) TDS
- c) deductions
- d) rebates

Ans.: Deductions

30. What was the pre-Independence constitutional draft prepared by top Indian industrialists called?

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- a) the 13-point Plan
- b) the Calcutta Plan
- c) the Bombay Plan
- d) the Delhi Plan

Ans.: The Bombay Plan

31. With which field are the terms B2B and B2C associated ?

- a) securities trading
- b) shipping
- c) international trade
- d) Information Technology

Ans.: Information Technology

32. Name the first proponent of computer networking and interconnectivity ?

- a) Bill Gates
- b) J. C. R. Licklider
- c) Leonard Klienrock
- d) Gordon Moore

Ans.: J.C.R. Licklider

33. Where in India does the Enfield Motorcycle Co. have its plant?

- a) Mumbai

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b) Bangalore

c) Pune

d) Chennai

Ans.: Chennai

34. The name of which brand of car means 'sky' in Italian?

a) Alto

b) Uno

c) Cielo

d) Baleno

Ans.: Ceilo

35. What is the core business of the Kirloskar - Cummins group?

a) automobile engines

b) compressors

c) precision instruments

d) None of these

Ans.: Compressors

36. Which IIM was set up with a grant from the Ford Foundation?

a) |Lucknow

b) Ahmedabad

c) Calcutta

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d) Bangalore

Ans.: Calcutta

37. Where is the World Economic Forum headquartered?

a) Zurich

b) Geneva

c) Davos

d) Munich

Ans.: Davos

38. Which country started off the Industrial Revolution?

a) France

b) the USA

c) Great Britain

d) Germany

Ans.: Great Britain

39. Which state is called the 'bread basket' of India ?

a) Punjab

b) Gujarat

c) Maharashtra

d) Haryana

Ans.: Punjab

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40. With which famous Lifestyle brand would u associate the little known company Mirza Tanneries?

- a) Red Tape .
- b) Phoenix
- c) Calvin Klein
- d) Lee Cooper

Ans.: Red Tape

41. Which controversial President of Ford Motors Inc. later came to head Chrysler Corp and turned it around from a lose making organisation to a profit making organisation ?

- a) Henry Ford II
- b) Bill Ford
- c) Robert McNamara
- d) Lee Iacocca

Ans.: Lee Iacocca

42. Which automobile manufacturer brought out the Mustang in 1964 ?

- a) Rolls Royce
- b) Chrysler
- c) BMW
- d) Ford

Ans.: Ford

43. Who in corporate parlance are the " bean counters " ?

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- a) trade unions
- b) management trainees
- c) shop floor workers
- d) financial controller

Ans.: Financial Contriller

44. Of which organisation is Rajendra Pawar the CEO ?

- a) Dr. Reddy's Laboratories
- b) Amway India
- c) NIIT
- d) IDLX

Ans.: NIIT

45. What in share market parlance, is an OTC transaction ?

- a) Official Trade Certificate
- b) Over the Counter
- c) Open Trade Counter
- d) Of the Chamber

Ans.: Over the Counter

46. " Agni ", "Brahmaputra", "Chakra Gold" and " Gemini " are four brands of which product ?

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- a) Bidi
- b) Cheroot
- c) Tea
- d) Coffee

Ans.: Tea

47. Francisco Pereria de Moura (1925 - 98) was the founder of modern economics in -----?

- a) Angola
- b) Brazil
- c) Portugal
- d) Spain

Ans.: Portugal

48. K.B. Dadiseth is with Hindustan Lever, where did Darbari Seth belong ?

- a) the Goenkas
- b) Infosys
- c) the Tatas
- d) the Birlas

Ans.: The Tatas

49. What is the full form of CSO?

- a) Central Survey Office

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b) Chair of Survey Oceanography

c) Central Statistical Organization

d) Chair of Statistical Operations

Ans.: Central Statistical Organization

50. J. Thomas & Co. is India's oldest and largest tea auction house. It is located in -----?

a) Cochin

b) Mumbai

c) Coimbatore

d) Calcutta

Ans.: Calcutta