



SRISHTI MANIPAL

INSTITUTE OF ART, DESIGN & TECHNOLOGY, BENGALURU

A Constituent Unit of MAHE, Manipal



eSEAT_UG 2020 Round 1

Home Based Task: Test 1

Date/Time:

Starts - 16-04-2020, 10 a.m.

Ends - 17-04-2020, 6 p.m.

(Including uploading of answer sheet)

Marks: 100

Choose any **ONE** of the given **THREE OPTIONS** and complete all the steps given within that option. You can use alternative materials in the event of not being able to procure the listed materials.

Option 1

Introduction:

The task is to engage with **primary school children** through story telling. Your story should have **THREE MAIN** characters apart from other characters. You need to create **wearable masks** for the three main characters to engage your audience effectively.

Task:

Step A. Write a story with any theme / topic centered round the three main characters in about 250 words.

Step B. Write and describe physical characteristics of each of your three main characters in relation to your story in about 150 words.

Step C. Using your character description, draw a minimum of six sketches. While sketching, explore the shape, form, color, pattern and any other elements that you plan to add to your mask.

Step D. Create **WEARABLE MASKS** for **ALL THREE MAIN** characters of your story using the materials specified below. It can be of any size /scale as long as it is wearable.

- Newspaper
- String/ rope
- Cardboard (You can also use the cover of your old hard bound note books)
- Broom sticks (you can use any number of sticks or the entire broom or more than one broom)
- Fabric (any fabric can be used and you can use the pattern of the fabric as part of the mask)
- Any one element, material, of your choice apart from basic stationery items and art materials that you will be using to make a mask

You can use stationery items such as glue, tape, scissors, cutter and other tools easily available in the house to complete this task.

You can also use basic art materials such as paint, pastels, sketch pens, color pencils and any other art medium.

Step E. Wear these masks. Take two pictures of each mask from different angles (front and side view) to showcase your creation. Also take six more pictures (2 each) of all three masks from an interesting angle or emphasizing a particular detail.

Step F. Write a note on your process followed in not more than 200 words, explaining the ideas behind the choices you made with regard to form, shape, color and any other element that you added to your mask.

Assessment Criteria:

Building Narrative (Step A & B) framework/ story demonstrating imaginative skills considering your audience (primary school children) **(20 Marks)**

Develop and Refine (Step C) ideas through exploration, ideation and associations **(20 Marks)**



SRISHTI MANIPAL

INSTITUTE OF ART, DESIGN & TECHNOLOGY, BENGALURU

A Constituent Unit of MAHE, Manipal



Visualize and Construct (Step D) an outcome that expresses what you want to communicate using a variety of materials **(50 Marks)**

Presentation ((Step E & F) effective visual representation of the final outcome and coherent explanation of the process **(10 Marks)**

Option 2

Introduction:

Spaces and objects elicit varied thoughts and emotional responses from different people. Spaces and the objects they contain become the context to interact with thought and emotion. These interactions become unique experiences to construct meaning.

Task:

The task is to assume one persona, choose one space (image given below) and re-imagine the chosen space from the perspective of your chosen persona.

Step A. Choose any one persona from the list below. In about 100 words explain your choice.

You are a

- Mechanical Engineer
- A dog
- Magician
- Game Designer
- Scenographer
- Philosopher

Step B. Choose any one of the given images below that you want to work with. In about 100 words explain your choice.





SRISHTI MANIPAL

INSTITUTE OF ART, DESIGN & TECHNOLOGY, BENGALURU

A Constituent Unit of MAHE, Manipal



Step C. From the point of view of the persona you have chosen in Step A, imagine and propose a design utilizing the existing elements of the chosen context (in Step B) space / object. You can alter the shape, form and utilitarian aspects of the existing elements. You can also introduce any number of new elements. However, you should keep the essence of the context intact.

While ideating, think what would you change and why? What are the various reasons for your chosen persona to change/ extend/remove/reorganize the elements of this space? Is it just design related decisions or does this also add /change value and meaning to the space and how?

To plan your final outcome, draw a **minimum of six sketches** showing your ideation process.

Step D. Your final proposal (final outcome) can be in the form of a 2D image or a 3D model. It can be in any size using your preferred medium and material.

Step E. Write a note in not more than 200 words about the process you followed to arrive at the final outcome and some of the key decisions taken during the process.

Step F. Write a note in not more than 200 words articulating the concept behind your final output.

Step G. Take a photograph of your final output. In the event of your output being a 3D model, make sure your photographs are at least from 3 different sides / viewpoints and shows the size of your output. Also do mention the height, width and length of your artwork in the document you submit.

Assessment Criteria:

Viewpoint and Imagination (Step C) Observing the image from the perspective of the chosen persona and ideating from his/her perspective **(50 Marks)**

Visualization Process (Step D) imaginative thinking and concept building in using existing context of the given image **(30 Marks)**

Presentation and Reasoning (Step A & B & F & G) articulation of all the works and coherently explaining the process followed **(20 Marks)**

Option 3

Introduction:

The task is to create an 'Editorial News Article' and engage in a process of working with text, image and material/objects available at home, to come up with a creative piece of expressive communication.

Task:

Step A. Select 10 distinct headlines from daily newspapers except the Covid19 related news. These can be chosen from newspapers from different days and also from different publishing houses.

Step B. Create a coherent EDITORIAL NEWS ARTICLE using all the 10 selected (original pieces of) headlines. You can use your own sentences to connect the headlines. The entire article should be between 300 to 600 words. Any chosen headline should not be used partially. You can also use the chosen headlines multiple times.

Step C. Create one illustration that complements, adds meaning /a viewpoint to your article.

Step D. Interpret your own response to your article by creating a sculpture or an installation. Your work can be a temporary installation. It can be of any size and can be created using materials (consisting of any organic, inorganic material) and objects available at home.

Step E. Take a photograph of your final sculpture / installation from four different angles. Make sure your photograph shows the size of your output. Also mention the height, width and length of your artwork in the document you submit.



SRISHTI MANIPAL

INSTITUTE OF ART, DESIGN & TECHNOLOGY, BENGALURU

A Constituent Unit of MAHE, Manipal



Step F. Write a note in not more than 200 words explaining the idea behind your illustration and sculpture.

Step G. Write a note in not more than 200 words articulating the process you followed to arrive at your three outcomes and some of the key decisions taken during the process.

Assessment Criteria:

Contextual understanding and Imagination (Step A & B) The choice of headlines and ability to weave a meaningful and coherent news article **(40 Marks)**

Visualization and Imagination (Step C & D) Imaginative and explorative thinking in the use of images and materials and objects to make the illustration and sculpture / installation **(40 Marks)**

Presentation and Reflection (Step F & G) Reflective articulation of the works and coherently explaining the process followed **(20 Marks)**

Submission Instructions

Written Tasks

Can be hand written or typed.

Preparing your Document

Copy and paste your text and pictures in Microsoft Word document or PowerPoint presentation or any other software you are comfortable with.

Arrange the pictures and text in the correct sequence.

Caption each picture or text with the option number and step number.

Page Labels

Label each page of your work on the top right with your Hall ticket number and Test number and Option number.

Important Requirements:

Your final document should include text and pictures as required in the Question Paper.

Your document should not be more than six pages in length.

Do not include more than 10 images unless the task requires you to add more number of images

File Size of your document should NOT be more than 10 MB.

Preparing your Final Submission

Save your document as a PDF file or Microsoft Word file or PowerPoint file.

Follow the instructions provided in "Submission Guidelines" document regarding reducing the file size

https://eseat2020.srishtimanipalinstitute.in/eseat/files/Submission_Instructions_Test_1.pdf

File Nomenclature

Name your final submission file as follows:

Your Application Number_UG_TEST 1.

Upload your file as per the "Submission Guidelines" document.

https://eseat2020.srishtimanipalinstitute.in/eseat/files/Submission_Instructions_Test_1.pdf