United world Institute of Design (UID)

Exam Pattern

Exam Type	Name of the Subject	Total Marks
Objective Type	General IQ Test	100 Marks
	Analytical Testing	
	Creative Ability Test	
	Situation Test	
	Portfolio Evaluation	
Time Duration: 3 Hours		

Syllabus

- Innovation in design
- Principles of composition
- Inspiration & design development
- Theme development

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- Design theory

- Natural & geometrical form

- Exercises on imagination

- Optical illusion

- Colour, pattern & texture

- Lateral thinking

- Design awareness

- Creative thinking & writing

- Graphics & pictograms

- Form & function

- Drawing fundamentals

- Ornaments & motifs

- Imagination & doodling

- Understanding light & shade

- Elements & principles of design

- Colour psychology & optical illusions

- 3D visualization

- Lettering

- Developing observation

- Good design vs. bad design

- Optical illusion

- Mood, theme & colour inter-relationship

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- Visual logic

- Outline for beginners

- Colour terminology

- Presentation techniques

- Memory drawing

- Picture analysis

- Usage of colour in compositions

- Innovation & creation

- Natural & geometrical form

- Use of measurements, scale & proportions

- https://www.freshersnow.com/entrance-exams/

- Expression & emotion

- Developing themes & colour associations

- Foreshortening & perspective

- Inspiration & creativity